



Interactive Message Management

E-mail is more than a convenient communications tool; it represents a potentially large part of the corporate "knowledge base" that can be leveraged to improve employee productivity and corporate security, but it must be efficiently managed in order to do so. Recent high-profile lawsuits entailed expensive discovery costs that emerged during legal proceedings, but the efficient storage and handling of e-mail messages and attachments could have proved critical in avoiding costs and sanctions. Additionally, companies in the health care, financial services and insurance industries among others, face regulations that mandate the capture and long-term storage of e-mails. Estorian's LookingGlass™ Enterprise Interactive Management System for E-mail helps organizations face these challenges by indexing and storing all the content associated with e-mail. In addition, Estorian's Interactive Management System for E-mail links e-mail messages and their associated attachments to other relevant content in the enterprise.

Yes, Interactive!!

We say interactive for a reason. Most products allow searches on a database that is "updated periodically" meaning as soon as the update is complete, your search is working on historical data only. LookingGlass captures and archives data in real-time so even when e-mails are in draft folders they are still archived and indexed. This means that searches are always performed against up to the second e-mails existing in the environment. Furthermore, our scanning technology enables not only scans the Exchange database but it also reads EDB files directly into the archive without having to restore them first to the Exchange DB. Coupled with LookingGlass' ability to do all of this without the need for journaling, logging, mirroring or clustering, this interactive ability requires the least amount of overhead on resources in the industry.

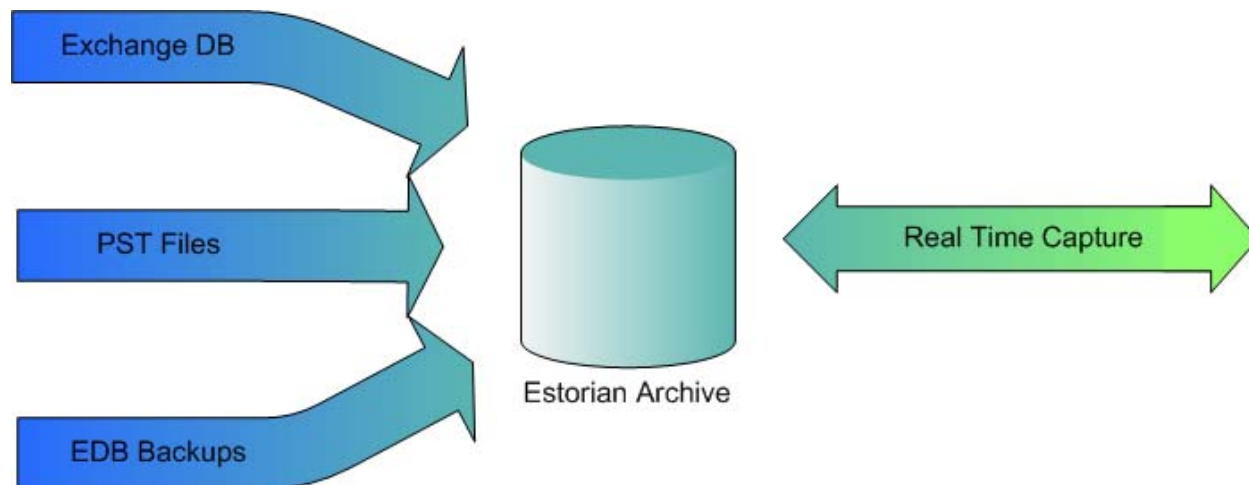
Key Features

Simple to install and easy to use, Estorian's interactive management interface provides users with the tools for defining and controlling the ebb and flow of e-mail and its content. Estorian's unique patent-pending features include the following:

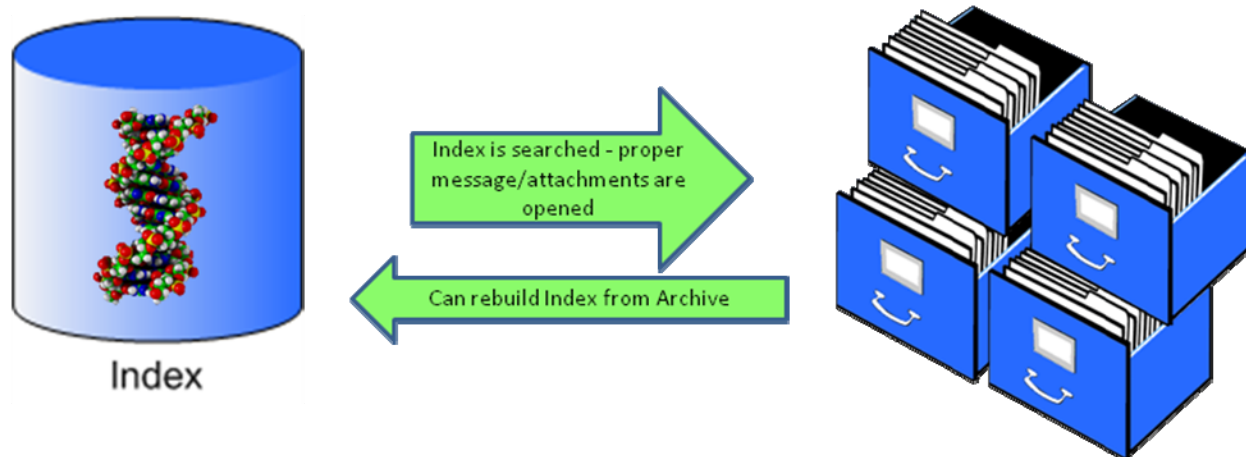
- ⇒ **Unstructured Content indexing** - all electronic communications are indexed and stored for future retrieval or data-mining
- ⇒ **Importable and Exportable databases** - content is indexed and stored in its own data-base which can be exported or imported for future retrieval
- ⇒ **Powerful retrieval technology** - making it possible to search all e-mail and associated content for words, phrases, metadata, and discussions
- ⇒ **No Software On Exchange** – LookingGlass operates without the need to install software on the Exchange server allowing it to continue operating at optimal speeds
- ⇒ **No Journaling or Logging** – Valuable processing resources are not taken away from the Exchange server by enabling unnecessary features. LookingGlass gathers data without these resource chewing features turned on.
- ⇒ **Search Draft Folders, Enforce Policies** – All communication, including draft folder contents can be scanned for policy enforcement of company standards regarding content, conduct and communications including to the outside world. Know immediately when unauthorized activity occurs.

All E-mails and Attachments Are Indexed – LookingGlass has the ability to start with the attachment and trace back all the recipients as well as the initiator of the attachment. In other words, start with the attachment and locate the e-mail, an industry unique capability.

LookingGlass Product Overview



Archive is holistic and includes “in-flight” e-mail **without** resource intensive journaling or logging



All parts of message DNA are indexed, including all words and word phrases. Original message/attachments archived and fingerprinted in non-proprietary SIS

Interactive Message Management Enabling Archiving and Data Loss Prevention