

## The Three Why's



### Why Exchange Storage Management?

The average number of daily messages per user is growing dramatically, as well as the average size of each message. Email messages contain more rich text, high resolution images, video, voice mail, and bigger attachments. More messages mean more storage to back up and the time available for backups is shrinking! Setting mailbox quotas is very unpopular with users? Users all believe that they need to keep all important email records and don't have time to do housekeeping on their mailboxes. So they create personal email files on the network that you still need backup. Buying more storage hardware just delays the problem making it more painful for the future.

### Why Buy Now?

Even if your business is not growing, chances are email still is. Budgets are increasingly made tighter making it difficult to compete for storage dollars along with higher priority projects. If you have outsourced Exchange, the more email content you have means more dollars spent each month. Ignoring the storage issue has only one outcome: eventually email will grind to a halt and users will let you know about it the instant that it occurs.

### Why Looking Glass for Exchange Storage Management?

#### *Condense and Simplify Email Storage*

- Significantly reduce archive size
- Predictable storage growth and archive
- Reduction of backup, storage, and processing costs
- Eliminate stubbing and mailbox quotas
- Reduce and/or eliminate unexpected downtime
- Pinpoint optimization of storage growth by use



# LookingGlass Benefit For Exchange Storage Management



## Key Benefits

- ▶ Reduce the time and resources required to actively manage the email archiving activities
- ▶ No “needle in a haystack” hunts – all e-mails are scanned as they enter the e-mail system
- ▶ Captures, stores and produces content both actively and passively to meet varied requirements and obligations
- ▶ Provides for active monitoring to enable proactive email management versus after-the-fact document production
- ▶ Enable increased responsiveness of email archiving for compliance officers and corporate managers who wish to be proactive in managing electronic records
- ▶ Improves search for specific content or event occurrences within specified ranges due to the dynamic categorization and classification functions
- ▶ Captures, stores and produces content both actively and passively to meet varied requirements and obligations
- ▶ Enable increased responsiveness of email archiving for compliance officers and corporate managers who wish to be proactive in managing electronic records
- ▶ Reduces volume of duplicated e-mail and associated content by managing a single instance

## Use Case

An insurance company is constantly befuddled with an ever expanding Exchange database that continues to consume storage above what they can anticipate. This is even after implementing storage quotas with end users. They have since discovered hundreds of PSTs strewn throughout the network and local PCs. Unwittingly they were forcing users to push email elsewhere and “hide it” away from where IT could manage it. Coincidentally, email backups were continuing to consume more of the evening time windows to complete.

After installing LookingGlass, users were trained quickly and easily on the interface. They commented on how easy it was to use and found it much quicker to access the right information than using Outlook. Because the LookingGlass archive contained all email, they were able to reduce the Exchange DB size through decreasing the time retention. This had no affect on the end user as they could go to LookingGlass and retrieve email. Backup windows were significantly shortened and unplanned outages virtually ceased.

## Storage Management Value

- ✓ **Reduce IT Burden**
- ✓ **Predictable storage growth**
- ✓ **Leverage current assets**
- ✓ **Minimize unplanned outages**

## Supported Environments

- ▶ Server - Windows Exchange Server 5.5 and Above (both 32-bit and 64-bit)
- ▶ Database - Windows SQL Server 2000 and Above (both 32-bit and 64-bit)
- ▶ Client - Windows 2000 and Above
- ▶ Email - Windows Outlook 2000 and Above

## Interactive Message Management Enabling Archiving and Data Loss Prevention

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